

A background image of a MotoGP race. Several motorcycles are leaning into a turn on a track with orange and white curbs. The bikes are in various colors, including green, red, and blue. The text is overlaid on the left side of the image.

# Investing in the Future of MotoGP with Shark7 Solutions

## PRESENTATION

---



A photograph of two MotoGP riders celebrating on a podium. The rider on the left is wearing a blue and white racing suit and a helmet, holding a bottle of champagne. The rider on the right is wearing a red and white racing suit and sunglasses, holding a large trophy. The background is filled with confetti and a blurred crowd. The word "INTRODUCTION" is overlaid in large, bold, blue letters across the center of the image.

# INTRODUCTION

Welcome to an exciting investment opportunity in MotoGP, the world's premier motorcycle racing series. Led by Alfred Gangelberger, CEO of Shark7 Solutions and a seasoned entrepreneur with over 25 years of experience, this venture offers unmatched global exposure and innovation. Join us as we explore how you can be part of MotoGP's thrilling future.





**Meet Alfred Gangelberger**

## PROFILE

- Founder & CEO of Shark7 Solutions
- Over 25 Years of Experience in Mergers & Acquisitions and Business Development
- Successful Serial Entrepreneur
- Former Racer and Passionate Sportsman
- Mentor to World Champion Motorcycle Racers
- [Visit us online](#)

# The Power of MotoGP

Why Motogp?

- Top Motorsport Event Globally (Alongside Formula 1)
- 21 Races Across 4 Continents (March to November)
- 400 Million TV Spectators in 207 Countries
- 50 Million Followers on Social Media

## 2024 MOTOGP CALENDAR



Including MotoE (N.2 races per GP)

\*\* Subject to circuit omologation



## MOTORSPORT SPONSORSHIP IS:

- Passion & Emotion
- Cool & Modern
- Engaging
- Ideal for worldwide brand awareness
- Hospitality platform on a worldwide scale
- Generator of engaging contents for corporate communication

## MOTOGP IS:

- TOP Motorsport in the World together with F1
- Technology research platform for sustainable mobility
- **21** Races (from March to November) in **4** Continents
- **400** Millions TV Spectators in **207** Countries
- **50** Million Followers on Social Media

1 INTRO: THE ENVIRONMENT





# Why Invest In Motogp?

- Passion & Emotion: MotoGP is synonymous with adrenaline and excitement.
- Global Reach: Unmatched brand awareness and engagement opportunities.
- Innovation: Platform for sustainable mobility and technology research.
- Diverse Projects: MotoGP, MotoE, E-Sport—pioneering marketing and communication activities.





# THE OLYMPUS OF MOTORSPORTS

 38,7 MLN

 30,4 MLN

 10,2 MLN

 4,9 MLN

 4,4 MLN

 4,1 MLN

 2,8 MLN

 1,8 MLN

According to the latest numbers on the main Social Media (Facebook, Instagram, Twitter), **Formula 1 and MotoGP™ are by far the most popular motorsports**, respectively with more than 38 and 30 million fans across the three platforms.

MotoGP particularly has a huge gap with other two-wheels motorsports (the second one being MXGP, with 4,1 Mln followers).





## A MASSIVE TV COVERAGE

MotoGP is broadcasted worldwide, being one of the main Sport Events together with the Olympics Games, Formula 1, the Football World Championship and the Rugby World Cup.



**200+ COUNTRIES**  
RECEIVING LIVE TV SIGNAL



**120+ MEDIA PARTNERS**  
NOT INCLUDING SOCIAL MEDIA



**40+ NATIONALITIES**  
OF MEDIA REPRESENTATIVE



**45.000+ HOURS**  
OF BROADCAST PER SEASON





## DIGITAL MEDIA

Social Media are the best way to keep in touch on a daily basis with the huge motorsport fanbase: from short videos on Instagram to documentaries on YouTube, from Facebook tech posts to amazing photographs, the MotoGP platform creates hundreds of contents every day.



**50 MLN**  
FOLLOWERS  
ON SOCIAL MEDIA



**12 BLN**  
IMPRESSIONS



**566 MLN**  
ENGAGEMENTS



**4 BLN**  
VIDEO VIEWS







**Shark7 Solutions:**

## Your Strategic Partner in MotoGP

**Expertise:** Alfred Gangelberger's experience in developing successful ventures.

**Vision:** Leveraging MotoGP's global platform for brand growth.

**Impact:** Supporting young talent and sustainable innovation through MotoGP.





2 0 2 4

# MotoGP™ WORLD CHAMPIONSHIP



## MotoGP™ IS...

- Leading World Motorsport, together with Formula1
- First Motorcycle Competition
- Oldest Motorsport, with 71 years of history

## MotoGP™ VALUES



Technology  
Entertainment  
Adrenaline  
Competition  
Sport  
Design  
Internationality

## MotoGP™'S MEDIA IMPACT



TV AUDIENCE

**400 Mln** Potential Tv Viewers per GP\*

**207** Territories receive TV Signal

**101** TV Broadcasters

\* Estimated global TV viewers for the full MotoGP™ package (live + highlights + news), based on the number of homes reached by broadcasters' signals



ON SOCIAL MEDIA

**50 Mln** Fans

**340 Mln** People engaged

**1 Bln** Video Views



# THE 2024 CALENDAR

---

From March to November:



**9** Months of pure adrenaline

**21** Grands Prix

**17** Countries

**4** Continents

## THE PROTAGONISTS

---

**4** Racing Categories:  
Moto3, Moto2, MotoGP, MotoE

### MotoGP Top Class:

**5** Motorcycle Manufacturers involved

**11** Teams

**22** Top Riders

**9** Nationalities

**630 Mln** YouTube Views

---



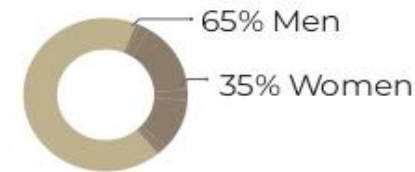
ON-SITE SPECTATORS

**3 Mln** Live Spectators per Season

**+30%** From 2006 to 2023

## MotoGP FAN PROFILE

---



**70%** Is less than 50 years old

**60%** Of them has bought a product  
due to MotoGP Sponsoring

**14 GPs** Watched on TV every Season

## KNOWING OUR FANS

MotoGP™ over the years has evolved from being an event for motorcycle lovers to a mass event, broadcasted all over the globe and followed by people of all ages, countries, cultures...

**70%**  
MALE



**30%**  
FEMALE



**14**

RACES WATCHED ON TV THROUGHOUT  
THE SEASON (ON AVERAGE)

**83%**

WOULD TEND TO CHOOSE A BRAND BECAUSE  
THEY ASSOCIATE IT TO MOTOGP

**79%**

OF THE FANS SAYS THAT MOTOGP IS THE WORLD'S  
MOST EXCITING RACING

**68%**

BOUGHT A PRODUCT DUE TO  
MOTOGP SPONSORING





**Sharl7 - Solutions SLU.**  
NRT L714876E

**Adress**

Carrer Maria Pla nº32  
esc. A / 4T pis / 1ª pta.  
Edifici Augusta  
Ad500 Andorra La Vella

**Office**

00376 850 848

**Mobile**

00376 691 777  
0034 691 836 873



# The Investment Opportunity

Secure your place in the future of motorsports.





# THANK YOU!

**Let's drive the future of MotoGP together.**

